



Ecommerce middleware website link

The client required a system to convert ecommerce orders received via their web site directly into Sage line 50.

The system allows for web generated orders to be seamlessly posted automatically into Sage.

The system prints out envelopes and a "Your order has been despatched" email to the customer.

In addition the customer can enter 'Special Event' dates into web site and the system sends out reminder emails 3 weeks before the event is due.

- Examples of events are Birthdays, Valentines Day, Wedding Anniversary etc.

Order screen shot.

Order <00003808-1>

Order Detail

Miss Victoria

8

Wetherby

West Yorkshire

LS22

GB

Customer Code 00128316

Customer Name Gemma

Company

Address

Town

County

Post Code Country

Telephone Ext.

Mobile

To Vicky Happy Birthday!! Hope you have a good day. Miss you and hope you can come visit soon. Lots of love Gemma xx

Product Code	Quantity	Description
CBR00011	1	13/P59
Hw	1	Hand Written
FEMININE	1	Feminine
CONFETTI	1	Confetti

00003808-1 23-02-2008 2 Gifts

Event List and take up rate.

Events List

Customer Code Name

Event	Nov 2008			Oct 2008			Sep 2008			Aug 2008			Jul 2008			Jun 2008			May 2008			Apr 2008		
	Total	Order	%	Total	Order	%	Total	Order	%	Total	Order	%	Total	Order	%	Total	Order	%	Total	Order	%	Total	Order	
Birthday	286			306			300			319			352			325			390			343		
Christmas																								
Valentines																								
Easter																						87		
Fathers Day																22								
Mothers Day																								
Anniversary	3			10			4			6			7			4			2			8		
Event 8																								
Event 9																								
Event 10																								
TOTALS	289			316			304			325			359			351			392			438		